



Tampa Bay Food Trucks Food Truck Seminar Agenda

- Why a Food Truck
- Realistic Expectations
- Truck vs Trailer
- Career vs Supplemental Income
- Creating Your Truck
- Defining Your Concept

Guest Speaker – Dave's Jukebox Diner

Ben Murphy – Director of Operations
Ben@tbfr.com 813-802-9119

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INSURANCE, INC.



Liz McKone 813-681-4893



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- Social Media
- Marketing Shenanigans
- Value
- Costs
- Truck Layout
- Tracking Expenses
- Closing Comments/Questions

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